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<p>(54) Title: METHODS AND APPARATUS FOR FACILITATING ELECTRONIC COMMERCE</p> <p>(57) Abstract</p> <p>A method for displaying a SGML page that facilitates selection and purchase of goods from multiple vendors by a purchaser includes the steps of: maintaining a database including a number of item entries representing items for sale; accessing a data structure representing a potential purchaser, the data structure includes permission information associated with the purchaser; and generating a SGML page for display responsive to the data structure and at least one of the entries in the item database. A corresponding apparatus includes a first memory element storing an item database and a second memory element storing a purchaser data structure which includes permission information. A page generator accesses the database and the data structure stored in the first and second memory elements and generates a SGML page for display.</p> <p>BEST AVAILABLE COPY</p>		